

***The
Illinois Paralegal Association
Presents its***

2019 SPRING EDUCATION CONFERENCE



***April 17, 2019
Robert Morris University***

8:30 am – 9:00 am

Welcome and Opening Remarks: Join us for Opening Remarks and Quick Announcements and to recognize our Sponsors and Exhibitors, as well as Board Members, Committees and Chairpersons, in the 8th Floor Auditorium.

9:00 am – 10:15 am

Let's Take A Minute: Ethics can seem like a nebulous notion, but they are a major component of every paralegal's work life. Let's take a minute to discuss how Ethics relate to us every day with our panel of paralegals from different backgrounds. *Sharon Patterson, Paralegal Supervisor, Goldberg Kohn Ltd., Caren Mansfield, CLA, Baker, Baker & Krajewski LLC and Linda Maiorano, Freelance Paralegal, Avan Paralegal Services, LLC*

10:45 am – 12:00 pm

Complexities in the Global Legal Environment: Expanding operations internationally can provide many exciting opportunities for business growth. However, there are substantial risks and challenges associated with going global. As the legal landscape continually changes, it is important to stay well-informed of laws, regulations, and implications on an on-going basis. Having a trusted partner has proven to be invaluable for many companies looking to cross borders. We will highlight complexities, scenarios, and key considerations within the global legal environment as it relates to global expansion. *Bianca Erb, Global Business Consultant, CT Global Services*

How Social Media Can Help Win Your Case: Social Networking is the hot new trend in many aspects of the legal profession but how many attorneys really understand its implications in the litigation process. How does social networking affect discovery? How can social networking be used during voir dire, trial and post-verdict? These and other topics will be addressed which demonstrate rules and best practices each lawyer should know to render social networking research a valuable and powerful tool. *Lee Diamondstein, Esq., Magna Legal Services*

Employment Discrimination: Know what your role can be in the process of filing a charge of discrimination through trial. Learn about the different types of discrimination, the Illinois Department of Human Rights, Equal Employment Opportunity Commission, Illinois Human Rights Commission, when to ask for the Right to Sue letter and what to do when the Right to Sue letter comes. *Caren Mansfield, CLA, Paralegal, Baker, Baker & Krajewski, LLC*

Environmental Law: Yes, You Can Make a Difference! Join us for a thought-provoking discussion about the history of the environmental movement, the existing environmental laws, and the proposals for solving the current and future issues facing the environment including the Green New Deal. *Suzi Horn, Instructor, Adjunct Faculty, Paralegal Studies and Business Law, College of DuPage*

1:00 pm – 2:15 pm

Trusting Trusts - Working with Trusts Under Revised Article Nine: The intersection of Trust Law and the Uniform Commercial Code has historically been confusing to almost everyone. The pitfalls have become more common with the growth and expansion of trusts. This one hour seminar by CT attempts to crystalize some of the key points, including examples that can be used as guideposts for those legal professionals that work in this field. *Daniel W. Lias, Esq., UCC Business Consultant, Wolters Kluwer Corporate Legal Services*

Federal Circuit Appeals: A Procedural Guide: Effective December 1, 2018, there were a number of changes to the Federal Circuit Rules of Practice, including updates to the rules concerning paper filing. We will discuss the updated filing procedures, including the major shift in the way the Court will process the filing of briefs and appendices. Attendees will be provided with a digital copy of the new rules of practice, which includes practice notes discussing matters that are often asked of the Clerk's office staff. *Gary Chyi, Appellate Counsel, Counsel Press*

ABCs of PSAs - A Crash Course in Purchase and Sale Agreements: Your client signed up a letter of intent to purchase a commercial real estate property. Now what? Join us as we discuss negotiating a PSA, the purpose and importance of its various provisions, and the timeline of a deal once it's signed up! *Nura A. Yanaki, Associate and Ali Kassing, Associate, Polsinelli PC*

Grammar and Usage Tips that are Enlightening, Practical and Make YOU Look Good!: When you think of grammar do you picture dusty textbooks, evil teachers holding canes and dry lesson plans? Fear not! This is a different experience. We will experience grammar in a way that is colorful and, dare we say, fun. Don't know a split infinitive from a comma splice? Fear not! We will not shame or blame. Instead, we will master a few grammar and usage rules that will enhance your confidence and impress your readers. *Ruta K. Stropus, National Training Manager, Katten Muchin Rosenman LLP*

2:45 pm – 4:00 pm

Adobe Acrobat Pro DC for Legal Professionals: Most court filings today require legal professionals to navigate PDFs with ease and proficiency. This training focuses on how to use the legal-specific features in Adobe Acrobat Pro DC to make collaborating with your legal team and preparing PDFs for court filings easier. Legal professionals will learn how to:

- Conduct text recognition for court filings
- Edit and organize PDF pages
- Compare PDFs for changes
- Comment and collaborate on PDFs
- Bates Stamp PDFs
- Redact Sensitive Information and Metadata in PDFs
- Combine PDFs into Binders or Portfolios

Julianne Nachtrab, National Training Manager, Barkley Court Reporters

How AI is Changing the Legal Playing Field: This seminar will address the following questions: What is AI or artificial intelligence? How does AI work? Why does it matter? What are some of the things AI can do to help my organization? How is AI being used? In this session you will learn how AI can be deployed today for earlier insights and better litigation outcomes. Aimed to explore the underpinnings of modern artificial intelligence and how it is used in business and the law, this presentation will cover how the latest technology can predict the outcomes of matters and provide new and meaningful information attorneys and paralegals can use to make informed decisions. *Jay Lieb, co-founder and CEO, NexLP's and David Eyman, Director of Legal Technology, BlueStar Case Solutions*

From the Boulevard to the Slants, The Sensational History of Scandalous, Immoral and Weird Brands and the Application of 15 U.S.C. § 1052(a) Part 3: With the Supreme Court's approval to hear the *lanu v. Brunetti* case, the court has another opportunity to determine whether the USPTO's ban on "scandalous" and "immoral" trademarks violates the First Amendment. Mr. Meyers will explore the case history by which the definition of "immoral" has been determined, the differences between "immoral" and "scandalous" brands and evidence used to establish that a candidate brand may disparage and whom it may disparage, and whether the disparage provisions of the Act are invalid under the Free Speech amendment of the U.S. Constitution. He will lead a discussion and Q & A session as well following his presentation. In this continuation, Mr. Meyers will recap the decision and commentary from noted authorities as well as possible additional published decisions post 'Slants' reaction and action by the USPTO. *Fred Meyers, IP Solved, LLC*

Law Office Management: If you are a student wondering what it is like to work in a law firm, this session is for you. It is designed to familiarize current and future paralegals with the practical inner workings of a law office including understanding law office procedures. We will discuss the fundamentals of law office management, including such items as billable hours, legal fees, trust accounts, ethics, client relations, the legal team, technology and more. *Sharon Patterson, Paralegal Supervisor, Goldberg Kohn Ltd.*

REGISTRATION FORM
Robert Morris University
401 South State Street, 8th Floor, Chicago, Illinois

Please consider the environment and assist the IPA in going green by registering online at www.ipaonline.org. You may also mail the registration form and payment to the Illinois Paralegal Association, P.O. Box 452, New Lenox, Illinois 60451-0452. If you would like to receive a confirmation of your registration, please include your email address. Exhibitors and Sponsors will be provided with names/addresses/email addresses of all registrants. We cannot always control the air temperature in the classrooms. Therefore, please come prepared by dressing in layers. Proper dress is required for all IPA events (Business Casual). Parking is available at the Congress Theatre Parking lot located on Congress/Wabash. Validate your parking ticket using the validation stamper located in the lower level of RMU in the center of the building for a discount off parking at this location.

Registration Information: Mailed registration forms must be postmarked on or before April 12, 2019 to avoid paying the Late Registration rate. Beginning April 13th, Late Registration rates apply. Registration fee includes attendance, link to handout materials, and refreshments throughout the day.

Cancellations and Substitutions: A full refund is available upon receipt of written request received by April 12, 2019. Substitution of registrants is permitted.

Tax Deductions: An income tax deduction may be allowed for expenses of education undertaken to maintain and improve professional skills. See your tax advisor for more information.

CLE Info: This activity has been approved for Continuing Legal Education credit by the National Federation of Paralegal Associations.

Please list me as follows in the conference's "Directory of Participants": (Type or Print Clearly)

Name: _____ Firm/Organization _____

Address: _____ City, State, Zip Code _____

Telephone: _____ Email Address: _____

☐ I would like to volunteer to serve as a **PROCTOR** (Proctors are responsible for introducing the speaker, reading some brief announcements, passing out handouts and evaluation forms, overseeing the sign-in/sign-out process, distributing CLE certificates, and thanking the speaker. It is very simple to do, but so very important. If you would like to proctor any of the seminars that you are attending, please indicate here.)

☐ **NON-MEMBER** (Visit IPA's website for information on membership to receive the discounted member rate.)

Session Topics: IPA reserves the right to cancel or modify the conference as necessary. Registrants will be advised in advance of schedule or speaker changes, if possible.

SEMINAR REGISTRATION FORM <i>Please Check or Circle the Educational Seminars You Will Attend</i> Wednesday, April 17, 2019			
8:30 a.m. – 10:15 a.m.	10:45 a.m. – 12:00 p.m.	1:00 p.m. – 2:15 p.m.	2:45 p.m. – 4:00 p.m.
Join us in the 8th Floor Auditorium (Room 803) for Opening Remarks and Quick Announcements and to recognize our Sponsors and Exhibitors, as well as Board Members, Committees and Chairperson followed by the Ethics CLE presentation of <i>Let's Take a Minute</i>	Complexities in the Global Legal Environment	Trusting Trusts – Working with Trusts Under Revised Article Nine	Adobe Acrobat Pro DC for Legal Profession
	How Social Media Can Help Win Your Case	Federal Circuit Appeals: A Procedural Guide	How AI is Changing the Legal Playing Field
	Employment Discrimination	ABCs of PSAs - A Crash Course in Purchase and Sale Agreements	From the Boulevard to the Slants - Part 3
	Environmental Law: Yes, You Can Make a Difference!	Grammar and Usage Tips that are Enlightening, Practical and Make YOU Look Good!	Law Office Management

IPA MEMBER REGISTRATION FEES

● FULL DAY (4 sessions)

- ☐ \$175 IPA Member Registration
(Postmarked on or before April 12, 2019) ***BEST VALUE***
☐ \$200 IPA Member beginning April 13, 2019 and On-Site

● HALF DAY (2 sessions)

- ☐ \$125 IPA Member Registration
(Postmarked on or before April 12, 2019)
☐ \$150 IPA Member beginning April 13, 2019 and Day of Event Registrations

● QUARTER DAY (1 session)

- ☐ \$75 IPA Member Registration
(Postmarked on or before April 12, 2019)
☐ \$100 IPA Member beginning April 13, 2019 and Day of Event Registrations

NON-MEMBER REGISTRATION FEES

● FULL DAY (4 sessions)

- ☐ \$225 Non-Member Registration
(Postmarked on or before April 12, 2019) ***GREAT VALUE***
☐ \$275 Non-Member beginning April 13, 2019 and On-Site

● HALF DAY (2 sessions)

- ☐ \$150 Non-Member Registration
(Postmarked on or before April 12, 2019)
☐ \$175 Non-Member beginning April 13, 2019 and Day of Event Registrations

● QUARTER DAY (1 session)

- ☐ \$100 Non-Member Registration
(Postmarked on or before April 12, 2019)
☐ \$125 Non-Member beginning April 13, 2019 and Day of Event Registrations

Refreshments will be provided throughout the day in the 8th floor Culinary Dining Room. Those registered for a full day will receive complimentary lunch.

PAYMENT

☐ CHECK. Enclosed is a check in the amount of \$_____ made payable to the Illinois Paralegal Association.

☐ CREDIT CARD. Please email scanned registration to IPA@ipaonline.org

Please charge to my: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS

Name on Card _____ Signature _____

Card Number _____ Security Code _____ Expiration Date _____

Billing Address _____ Billing City _____ Billing State _____ Billing Zip Code _____